

“Healthy, motivated people create a vibrant, successful business. Working Families’ advice and consultancy was a major factor in us introducing flexible working options at MSN. Everyone now enjoys a healthier work-life balance.”

MSN UK

Join
now

working families
**Employer
Membership**

Better work requires better thinking about work



working families

changing the way we live and work

www.workingfamilies.org.uk

A happy team is a motivated team



The more flexibility available, the more people feel trusted, empowered and willing to go that extra mile. Is this how it feels in your organisation? If not or if there is still more to do, join us now. Being part of Working Families can help you create or enhance a culture that supports staff, customers and clients.

Working Families are the experts on helping people to integrate work and family life.



We work to promote effective and productive workplace cultures which support work-life balance and flexible working for all working people. We are unique in that we are the only organisation whose concerns are for both employers and employees. We see the bigger picture and our advice is well informed – seeing the issues from both perspectives.

We identify, research and come up with creative solutions to the work-life issues that matter to you. We also work with the key stakeholders in this field: the government, policy makers, opinion formers, other related campaigning organisations, employers and employees.

We can help you

Being part of Working Families benefits your organisation, your staff, your clients and your customers. It gives you access to leading-edge thinking, and a wealth of knowledge and expertise on flexible working issues, with an understanding of the business context as well as the individual's needs.

Becoming a member of Working Families will give you access to information, useful contacts, and opportunities to network with leaders in the field, enabling you to make work-life integration a reality in your organisation.

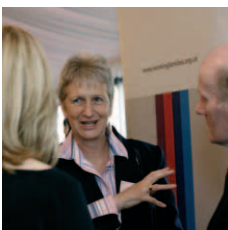
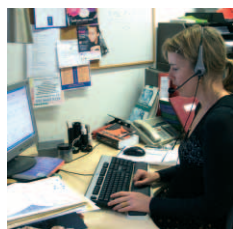
We understand the business case and can share our knowledge on your key issues – retention, performance and productivity, absence management, employee engagement and the war for talent. We can help you to become an employer of choice and a great place to work.

We can help your employees

Membership of Working Families sends a clear message to employees about your commitment to the issues of flexible working. Employees will be better informed and more effective – also more loyal and committed to you. Your organisation will be one that they are proud to be a part of.

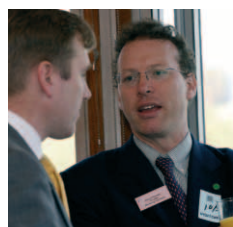
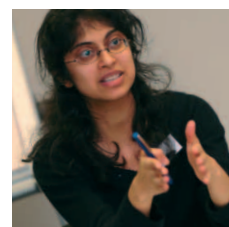
Evidence and experience to help your organisation change

The value of our knowledge comes from hard evidence. Experience has given us the ability to be pragmatic and understand business needs. We can help you develop working practices to encourage a culture in which people are happy about being able to meet the demands at work and the responsibilities or interests outside work.



“Membership of Working Families enhances our ability to be recognised as an employer of choice. It is a source of cutting edge policy and practice that helps us keep ahead of the game.”

KPMG LLP





“Working Families are an extremely professional organisation who are able to offer a unique perspective on work-life balance and flexible working issues, through their understanding of both employee and employer viewpoints. This enables them to provide insightful advice which is invaluable to employers.”

ABN AMRO Bank NV

Benefits of membership

Joining will entitle you to a range of additional benefits:

- ★ **Annual benchmarking against the best** – the winners of our awards, and fellow leading edge employers
- ★ **Exclusive pre-conference breakfast meetings** providing the opportunity to network with your peers, meet government ministers and key speakers
- ★ **Specialist advice to develop effective policies and processes** available over the phone or in face to face meetings
- ★ **Monthly e-bulletin**, which will keep you – and as many of your colleagues as you wish – up-to-date with the latest research, best practice and legislative changes
- ★ **Access to our website** – with a range of case studies from best practice employers, detailed responses to government policy papers, and web pages dedicated to SMEs
- ★ **Regular original research reports** and advance knowledge on the findings and key issues
- ★ **A certificate of membership** to provide visible demonstration of your commitment to help colleagues achieve a better work-life balance

Members also benefit from special rates:

- ★ **Discounted rates** for our Balance At Work training and consultancy service
- ★ **Special members’ rate** for our conferences and events held during the year
- ★ **Discount on our publications** – and bulk orders

Enhance your ability to be recognised as an employer of choice. Join today and be part of the solution not the problem.



Which organisations should be a member?

All organisations committed to a better understanding of work-life balance will benefit from joining Working Families. Our members are major blue chip, well-regarded employers, as well as small and medium sized employers – each have different challenges and issues.

Current members come from the following sectors:

- Investment banking
- Retail banking
- Utilities
- Airlines
- Manufacturing
- Retailing
- Legal
- Automotive
- Pharmaceutical
- Telecoms
- Charities
- Media companies
- Trade unions
- Emergency services
- Government departments and agencies
- Metropolitan, county and local authorities
- Learning and Skills Councils
- Regional Development Agencies

Who should join from your organisation?

Our members are people who have responsibility for influencing or making HR policy in their organisations. This includes:

- Chief executives and managing directors
- Diversity and inclusion managers
- HR directors, managers and officers
- Marketing and brand managers
- Business development managers
- Equality and diversity managers
- Policy advisors

Reap the many benefits that membership offers to your organisation, your staff, your clients and your customers

Join working families today

working families

Join now

“The benefits of membership far outweigh the cost because we get the latest information we require and the added benefits of learning from other employers’ experiences.”

5 Boroughs NHS Partnership Trust

Employer membership form

Simply complete and return this form or use the online form on our website – www.workingfamilies.org.uk

Name

Job Title

Organisation

Address

.....

..... Postcode

Telephone Fax

E-mail Address

Type of organisation and/or sector (e.g. car manufacturer, clothing retailer, care service, etc):

.....

Please choose your required membership level:

Annual membership

£699+VAT

£199+VAT for small organisations (up to 100 employees) and voluntary organisations

Membership Plus

A popular scheme for members who regularly attend our events, offers one free place at any Working Families conference or event (excludes the Employer Awards)

£899+VAT

£399+VAT for small organisations (up to 100 employees) and voluntary organisations

“At BT our home-workers are between 15% and 31% more productive than their office-based colleagues.”

BT

If you would like information on other aspects of our work, please tick the appropriate boxes below:

Balance At Work – training and consultancy

The Employer of the Year Awards

Conferences and events

Britain’s Best Boss competition

Annual Review

Other ways my organisation can help Working Families

Please return this form to:

Working Families, 1-3 Berry Street, London EC1V 0AA

tel 020 7253 7243 fax 020 7253 6253

email office@workingfamilies.org.uk web www.workingfamilies.org.uk

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