

# Working Families' Employer Membership Options

Support	Dynamic	Aligned	Core
<b>Dedicated Relationship Manager</b> - benefit from the guidance, expertise and support of your dedicated Relationship Manager.	✓	✓	✓
<b>Benchmark entry</b> - Free entry into the Working Families' benchmark, a diagnostic tool analysing all aspects of flexible/agile working for all employees and specific support for parents and carers. It will highlight your strengths and achievements and pinpoint areas for further action – enabling you to identify your priorities for your ongoing people strategy. The in-depth analysis and feedback illustrates whether you are ahead of, or behind, the curve on each question and the recommendations will help you make the case internally for change. Benchmark entrants are entered into our annual ranking of Top 30 Employers.	✓	✓	✓
- <b>plus an analysis of your results and feedback meeting with your Relationship Manager</b> to discuss solutions and recommendations for further action.	✓		
- <b>plus an analysis of your results and feedback call with your Relationship Manager</b> to discuss solutions and recommendations for further action.		✓	
<b>Best practice policy review with your Relationship Manager</b> - an assessment of your flexible/agile working and parent/carer policies and practices.	✓	✓	
<b>Progress reviews with your Relationship Manager</b> - discussion of your key objectives and focus areas. We offer expert advice on employee engagement, wellbeing and performance through flexible working and work life balance policies and practices. Your Relationship Manager will help you to ensure you leverage all the benefits of membership.	✓	✓	✓
<b>Flexible hiring and job design – advice from your Relationship Manager</b> on increasing the diversity of your recruitment pool including use of the Happy to Talk Flexible Working strapline.	✓	✓	✓
Resources			
<b>A tailored employee webinar</b> - a bespoke webinar on a topic of your choice.	✓		
<b>Business Case Toolkit</b> - access to our toolkit which allows you to assess and update your business case for agile/flexible working policies and parent and carer support.	✓	✓	✓
<b>Exclusive access to the members' on-line resource centre</b> - the latest research, legislative updates and the searchable library of best practice case studies, toolkits and templates, good practice guides, facts and figures.	✓	✓	✓
<b>Employer newsletter</b> - a bi-monthly round-up of work life, flexible working and diversity news.	✓	✓	✓
<b>Consultancy and training</b> - at special member rates - tailored for your employees and managers.	✓	✓	✓
Access and influence			
<b>Free entry to our events</b> - two free places at our conferences, regional events and briefings.	✓	✓	
- one free place at our conferences, regional events and briefings.			✓
<b>Network chairs' group</b> - access for chairs & committee members of your parent/family/carer networks to this group which shares ideas, best practice and solutions to common challenges.	✓	✓	✓
<b>Participate in research</b> - members have the chance to participate in our leading-edge research.	✓	✓	✓
<b>Have a say on policy development</b> - membership enables employers to participate in policy development, and have their say through our links with government and policy makers.	✓	✓	✓
Profile			
<b>Event hosting / speaking</b> - opportunities for high-level involvement in our regular employer events with your organisation's profile included in all event, press and marketing materials.	✓		
<b>Certificate of membership and Employer Member logo</b> - demonstrate your commitment to equality, diversity & inclusion by using your membership logo on your internal and external communications and be included on our online membership list.	✓	✓	✓

# Working Families' Employer Membership



## Dynamic

Join Working Families as a Dynamic Member for the most comprehensive range of benefits and regular personal support from your dedicated Relationship Manager. Dynamic Membership includes a post-benchmark set of recommendations and a personal feedback meeting at which we can share best practice examples, and discuss the way forward for your organisation in embedding a flexible/agile approach to work and creating a high-performing culture. Dynamic Members can also benefit from a tailored webinar of their choice for their employees as well as event hosting and speaking opportunities.

Private sector:  
**£4500 + VAT**

Public sector and not-for-profit organisations:  
**£3500 + VAT**

## Aligned

Join Working Families as an Aligned Member and enjoy many of the key benefits of membership. Aligned Membership includes a post-benchmark set of recommendations and a personal feedback call with your dedicated Relationship Manager where we can share best practice examples, and discuss the way forward for your organisation in embedding a flexible/agile approach to work and creating a high-performing culture.

Private sector:  
**£3500 + VAT**

Public sector and not-for-profit organisations:  
**£2500 + VAT**

## Core

Join Working Families as a Core Member and enjoy a range of benefits including free benchmark entry, support from your dedicated Relationship Manager, access to resources and networking and use of the membership logo.

Private sector:  
**£2900 + VAT**

Public sector and not-for-profit organisations:  
**£2000 + VAT**

Please contact us for details of two and three-year membership packages.

SME Membership Package: Please contact us for details if you have fewer than 250 employees.

## Contact Us

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